



## **Sponsorship Packages and Opportunities**

October 5 – 6, 2026



# ABOUT THE EVENT

— QGIS UC26

- The *QGIS User Conference* is an annual event that **brings together** users and developers of the QGIS open-source geographic information system (GIS) software.
- The conference provides an opportunity for attendees to learn about the **latest developments in QGIS**, share their **experiences** with others, and **network** with other QGIS users and developers.
- The conference attracts attendees from a **broad spectrum** of organizations and industries.

[conference.qgis.org](https://conference.qgis.org)



# FIRST TIME IN SWITZERLAND

- For the first time, the event is being held in Switzerland, in the heart of Alps at 2'222m
- Switzerland has a thriving QGIS ecosystem with many early adopters across government, industry, and academia, further boosted by the EMBA law mandating open source software in the federal administration.
- Laax's unique mountain setting ensures the conference stands out as a memorable, high-profile event. Sponsors benefit from exceptional visibility in an inspiring venue that attendees will talk about long after they leave.
- The conference is organized by OPENGIS.ch and QGIS Switzerland with the support from the QGIS.org Association.



# SAVE THE DATES

Six days of **talks, workshops,** and **community** surrounded by spectacular **mountain scenery** and **outdoor** opportunities.

## OCTOBER

**4th** – Outdoor day

**5-6th** – Conference

**7th** – QGIS workshops & QField Day

**7-9th** – Contributors meeting

— QGIS UC26



# SAVE THE DATES

— QGIS UC26

**The conference** (5-6 Oct) includes a variety of presentations, workshops, and discussions on a wide range of QGIS topics.

**The workshops day** (7 oct) provides hands-on experience with specific QGIS tools and techniques - both for beginners and advanced users. The same day will also see a **QField day** where participants head outside to discover the local region in real fieldwork conditions.

Right after the conference, 29th QGIS **Contributor Meeting** (7-9 oct) will be held at the same venue. Contributor meetings bring together active members of the QGIS project to plan their work, hold face-to-face discussions and brainstorm new ideas.

An informal active **outdoor day** is also planned on 4 October, the perfect warm-up before the conference kicks off.



# VENUE: CRAP SOGN GION

The event will be held at LAAX Galaaxy on Crap Sogn Gion, at 2,222 m above sea level, in the heart of the Swiss Alps.

Set right next to the Tectonic Arena Sardona UNESCO World Heritage Site, the venue offers panoramic views over the mountain landscape of the Surselva valley, one of the few Romansh-speaking regions in Switzerland.



# WHY SHOULD YOU SPONSOR?

- Because sponsoring this kind of event goes beyond mere marketing - it is about actively **engaging with a vibrant community**, demonstrating thought **leadership**, and capitalizing on the immense potential of the **geospatial technology** landscape.
- Because it is a **strategic investment** that not only yields tangible benefits in terms of networking and brand enhancement but also contributes to the **advancement and sustainability** of the **open-source ecosystem** as a whole.
- Estimated attendance: **400** participants.



# SPONSORSHIP LEVELS

PACKAGES	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
Contribution in CHF	6'000	4'000	2'000	1'000	any
Conference tickets	3	2	1	0	0
Speech during opening (optional)	3 min	1.5 min	✗	✗	✗
Logo-link on conference website	large	medium	small	small	small
Logo-link in official emails	✓	✓	✓	✓	✗
Booth at the conference venue	3 x 1 m	2 x 1 m	✗	✗	✗

# PLATINUM SPONSOR PACKAGE

The **PLATINUM** sponsor package is aimed at large organizations interested in establishing a prominent presence at the conference to reaffirm their commitment to the QGIS project and community.

## THE PACKAGE INCLUDES:

**3** conference tickets

**1** speech during the opening event (3 min)

**Large display** of your logo with a link on the conference website

**Inclusion** of a logo-link in official emails

**Booth** at the conference venue (3 x 1 m, includes 1 high round table, electricity and WiFi)



# **GOLD** SPONSOR PACKAGE

The **GOLD** sponsor package is designed for organizations interested in making a substantial commitment to QGIS and maximizing their marketing opportunities.

## **THE PACKAGE INCLUDES:**

**2** conference tickets

**1** speech during the opening event (1.5 min)

**Medium display** of your logo with a link on the conference website

**Inclusion** of a logo-link in official emails

**Booth** at the conference venue (2 x 1 m, includes 1 high round table, electricity and WiFi)



# SILVER SPONSOR PACKAGE

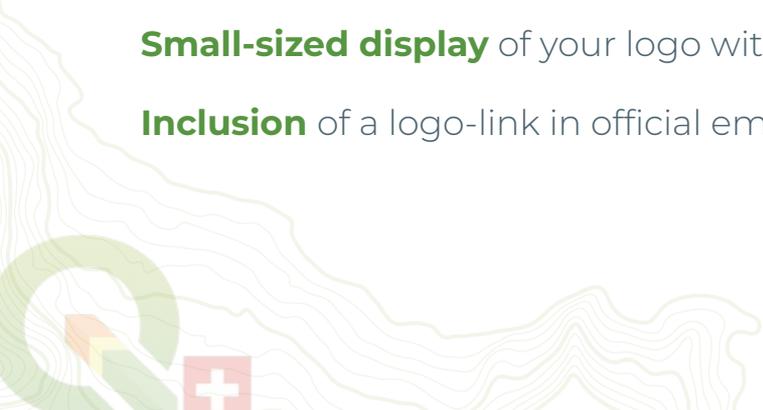
The **SILVER** sponsor package is intended for organizations interested in renewing their support for the QGIS project and establishing a strong marketing presence.

## THE PACKAGE INCLUDES:

1 conference ticket

**Small-sized display** of your logo with a link on the conference website

**Inclusion** of a logo-link in official emails



# **BRONZE** **SPONSOR PACKAGE**

— QGIS UC26

The **BRONZE** sponsor package is designed for smaller organizations interested in contributing to the QGIS community while also seeking a formal marketing presence.

## **THE PACKAGE INCLUDES:**

**Small-sized display** of your logo with a link on the conference website

**Inclusion** of a logo-link in official emails



# **SUPPORTER** **SPONSOR PACKAGE**

The **SUPPORTER** sponsor package targets organizations that recognize the significance of this event for the geospatial community and wish to offer their support.

## **THE PACKAGE INCLUDES:**

**Small-sized display** of your logo with a link on the conference website



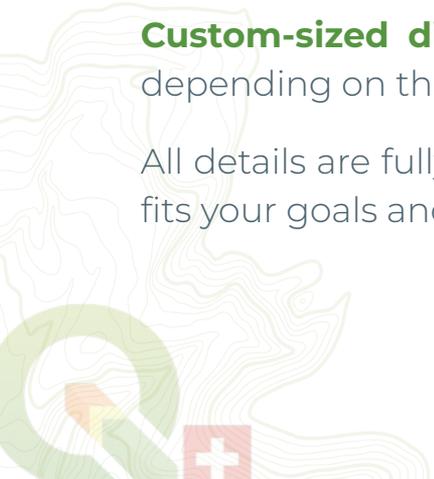
# **CUSTOM** SPONSOR PACKAGE

**CUSTOM** packages are available for organizations wishing to sponsor specific elements of the event such as the gala dinner, lunches, coffee breaks, or outdoor activities, offering a tailored way to maximize visibility and align your brand with the moments that matter most to you.

## **THE PACKAGE INCLUDES:**

**Custom-sized display** of your logo with a link on the conference website depending on the sponsoring amount.

All details are fully customisable reach out to us and we'll tailor a package that fits your goals and budget.





**THANK YOU** FOR YOUR SUPPORT!

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If you would like to discuss additional sponsorship opportunities or customize a package to best fit your needs, please contact us at [uc2026-chair@qgis.org](mailto:uc2026-chair@qgis.org)

[conference.qgis.org](https://conference.qgis.org)